

CAREER GUIDE 2025

*A comprehensive blueprint to navigating
postgraduate business success*



Acknowledgement of Country

The PBSoc respectfully acknowledges the Bidjigal, Binipai, Dharug, Gadigal, Gumbaynggirr, Ngunnawal and Wiradjuri peoples, on whose unceded lands we are privileged to learn, teach and work. We honour the Elders of these Nations, past and present, and recognise the broader Nations with whom we walk together. We acknowledge the enduring connection of Aboriginal and Torres Strait Islander peoples to culture, community and Country.

TABLE OF *Content*

1. Self Assessment.....	05
2. Career Exploration.....	06
3. Gaining Work Experience.....	08
4. Networking & Mentorship.....	12
5. Build Your Personal Brand.....	15
6. Interview Preparation.....	17
7. Work-Life Balance.....	19
8. Post Study Work Vi.....	20

PRESIDENTS' NOTE

Hello PBSoc Community,

Navigating university life is about more than just courses and grades; it's about fully embracing the opportunities that surround you. At PBSoc, we understand that your time here is a unique chance to shape not just your career, but your broader life perspective.

Think of university as your personal incubator for growth. Joining societies like PBSoc isn't just a line on your resume; it's your entry ticket to a world of new ideas, diverse people, and unexpected opportunities. It's where conversations at a workshop might spark a brilliant business idea, or a casual chat at a networking event could lead to a breakthrough internship.

Balancing ambition with a genuine curiosity to learn from others is key. Every industry leader you admire started where you are now. Their journey, like yours, was filled with learning, exploration, and, yes, a bit of fun too.

With PBSoc, your university experience is more than just a degree; it's a journey packed with potential. We're here to make sure you make the most of it, connecting you with events, workshops, and a network that's as ambitious and forward-thinking as you are.

This careers guide is your compass on that journey, providing insights, advice, and resources to navigate your path with confidence and clarity.

Let's make this journey count, together.

CO-PRESIDENTS



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EDITORS' NOTE

Welcome, future leaders and business innovators!

Created to support your transition from study to career, this guide offers essential tools, strategic frameworks, and tailored insights to help you define and achieve your professional goals. Recognizing that every journey is unique, it provides a flexible roadmap that adapts to your strengths, specialization, and aspirations.

How to Use This Guide

This guide is a flexible resource you can use in 3 key ways:

1. **Systematic Progression:** Follow chapters in sequence for a structured journey
2. **Targeted Support:** Jump to specific sections like resumes or interviews for quick help
3. **Ongoing:** Revisit anytime as your goals and career evolve

TAKE A DEEP BREATH AND START WITH

SELF ASSESS TO
UNDERSTAND YOUR CORE
VALUES AND SKILLS.

ARM YOURSELF WITH THE
TOOLS FOR GROWTH AND
DEVELOPMENT

EXPLORE DIVERSE CAREER
PATHS ALIGNED TO YOUR
INTERESTS & STRENGTHS

FOCUS ON HOLISTIC
CAREER READINESS
(YOU CAN DO THIS!)

DEVELOP A TARGETED
JOB SEARCH STRATEGY
WITH CAREER GOALS

STRENGTHEN YOUR
NETWORK AND SEEK
MENTORSHIP



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01 *Self* ASSESSMENT

REFLECTIVE THINKING: A GUIDE TO SELF-DEVELOPMENT

Discover your values, strengths, and preferences with self-reflection tools to shape a career that fits you.



PESTEL
Analysis



MBTI

CliftonStrengths

How can they help you?

- Understanding your own strengths and weaknesses
- Analyse the external environment/uncontrollable factors
- Consider diversifying your career paths
- Take decisions taking in account of financially, economic, legal aspects

These help you align your decisions to strike the right contrast between your interests, aptitudes and potential niches that can maximise the same.

REMEMBER- Your tools and their test results are valuable for reflection, but they're not absolute truths. Use them as a guide, not a decision-maker—combine results with real-world experience, conversations, and ongoing self-awareness to make informed career choices.

02 *Career* EXPLORATION

Explore top industries, in-demand skills, and career paths to align your business studies with Australia's evolving job market.



**RESEARCH
INDUSTRIES**



**KEEP UP WITH
INDUSTRY TRENDS**



**MAP OUT POSSIBLE
CAREER TRAJECTORIES**



**NETWORK WITH EXPERTS +
DEVELOP TRANSFERRABLE SKILLS**



**DEVELOP YOUR OWN BRAND,
PORTFOLIO AND GET OUT THERE!**

YOU'VE CRUSHED IT THIS FAR—KEEP THE MOMENTUM GOING!
Here's something to get you started!

Industries	Trends	Technical Skills	Soft Skills	Career Pathways
Financial Technology (FinTech)	Digital wallets, blockchain, open banking reshaping finance; demand in product dev, compliance & risk	Blockchain, Python, SQL, digital finance platforms	Adaptability, critical thinking, compliance awareness	Entry: FinTech Intern/Analyst → Mid: Product/Portfolio Manager → Senior: CFO, Head of Strategy
Global Sustainability and Social Impact	ESG reporting and sustainability now core to business models; climate analytics gaining traction	GRI SASB ESG reporting, climate risk modeling, data analytics	Communication, ethical judgment, stakeholder mgmt	Entry: ESG Analyst/Associate → Mid: Sustainability Manager → Senior: Head of ESG, CSO
Business Analytics / Marketing Analytics	Rising demand for real-time insights and predictive analytics across sectors	SQL, Python R, Power BI, Tableau, machine learning	Research, curiosity, collaboration	Entry: BI Data Analyst → Mid: Data Strategist, Analytics Manager → Senior: Chief Data, Insights Officer
Supply Chain & Logistics / Digital Transformation	Tech-enhanced supply chains and digital operations driving transformation and efficiency	ERP, logistics software, automation tools, demand forecasting	Strategic thinking, negotiation, organization	Entry: Supply Chain Analyst → Mid: Transformation Consultant → Senior: Director of Operations
Marketing / International Business	Personalised, global-first strategies dominate; focus on customer growth, social impact, and brand loyalty	CRM tools, branding frameworks, global marketing strategy	Creativity, stakeholder engagement, storytelling	Entry: Marketing ID Grad → Mid: Growth Strategist, Brand Manager → Senior: CMO
Human Resource Management	Strategic HRM, employee wellbeing, DEI and workforce transformation are key in the future of work	HRIS platforms, workforce analytics, talent development strategies	Emotional intelligence, communication, leadership	Entry: HR Associate → Mid: Talent Partner → Senior: HR Director, People & Culture Lead

03 *Gaining* **WORKEX.**



**POSTGRADUATE
BUSINESS SOCIETY**



WORKPLACE CULTURE

in Australia

Local experience isn't just a résumé booster—it's one of the most effective ways to adapt to the Australian job market, build your confidence, and develop workplace communication skills. Hence, it's important to familiarise yourself to the culture which would be your new home!



PROFESSIONALISM

- Workplaces are relatively informal
- First-name basis common, even with senior staff



COMMUNICATION STYLE

- Direct, honest, yet friendly
- Open discussions and questions encouraged



TEAMWORK & COLLABORATION

- Strong focus on group work
- Cooperation, respect, and support are valued



WORK-LIFE BALANCE

- Emphasis on well-being and flexible working arrangements
- Taking breaks and holidays is normal and encouraged



TIME MANAGEMENT

- Be on time to meetings and shifts
- Reliability and meeting deadlines reflect professionalism



RESPECT FOR RULES & SAFETY

- Strict health and safety standards
- Follow procedures, wear proper gear, and respect company policies

INTERNSHIP/ VOLUNTEER WORK

There are a variety of platforms and programs available that can help you gain valuable industry experience and build your professional network.

WITH UNSW, YOU GET:

Q [UNSW Career Accelerator](#) x



Q [BusinessConnect](#) x



Q [UNSW Employability](#) x



Q [Acc: UNSW Student Life](#) x



BEYOND UNIVERSITY:

01 | Online Platforms

- Seek
- Indeed
- Jora
- Gumtree Jobs
- LinkedIn

02 | Recruitment Agencies

Staffing agencies can connect students with temporary, part-time, or project-based work.

- Hays Recruitment
- Randstad
- Adecco

03 | Company Career Pages

04 | Local Businesses and Walk-ins

It's common to drop off a printed resume in person and speak directly with a manager for advertised part-time roles.

05 | Social Media and Community Boards

Facebook groups often list casual and part-time opportunities. Look for local community boards, university forums, or WhatsApp groups tailored to student jobs but be cautious for scams/fishing.

Career Accelerator @ UNSW Business School



Career Accelerator is your one-stop shop for career development opportunities & experiences exclusive to UNSW Business School students.

Explore our range of experiences and opportunities designed to enhance your professional skills in line with your studies, goals, and interests!



Internships

Internships are available for you on the COMM2222 & COMM5022 dashboards!



Mentoring

- Career Mentoring Program
- Alumni Leaders Program
- Women in Business Program



Workshops & Events

- Business Insights
- Community Wednesday's
- 0 - Week Orientation



Business Experience

Free co-curricular business experience with real clients and projects.



Global Experiences

Global Business Practicums
COMM3020 & COMM5020.



Academic Support

- Learning Consultations
- Free Excel Certification



Free AI Resources

- Resume Checker
- LinkedIn Checker
- Mock interviews



PASS Classes

Free and run weekly for Business School Students!



Gain confidence & networking skills

Connects with industry partners and peers!

Fast-track your career with Career Accelerator!

Explore our website to find out more →



CAREER
ACCELERATOR

04 *Networking* MENTORSHIP



YOUR GATEWAY TO GROWTH



WHY NETWORK?

- Gain insider advice on roles, companies, and industries
- Clarify your goals by learning from others' career paths
- Access hidden opportunities not listed on job boards
- Grow professionally through mutual learning and support
- Find a Career Mentor helps you navigate career transitions, improve decision-making, and build confidence.

WHERE CAN YOU NETWORK?



Networking ToDos

Be genuine and curious – People respond well to authenticity

Know yourself – Understand your values, strengths, and interests

Prepare in advance – Research speakers, companies, questions

Master body language – Smile, eye contact, and confidence

Take notes & follow up, share your experiences with connections

GO A
STEP
AHEAD

EMAIL/DM CONNECTIONS

COLLABORATE ON
PROJECTS/EVENTS

MEET PERSONALLY

05 BUILD YOUR *Personal Brand*



Who am I?

- High-Performance Coach and speaker specialising in altered states of consciousness for the tech, startup and professional services industries
- Ex-technology lawyer at Google + largest global law firm, Baker McKenzie
- Graduate of University of Sydney's LGBTQIA+ Executive Fellowship (mini MBA in a week)



POSTGRADUATE
BUSINESS SOCIETY

RESUME

Your resume should clearly highlight your skills, experience, and achievements tailored to the specific role. It should be formatted cleanly—1–2 pages max, with clear headings, bullet points, and reverse chronological order. Avoid including personal details like age or marital status, or overly generic statements that don't align with the job description.

Resume Checker

Start Now



[Prepare the ideal resume via UNSW's Resume Checker and Services!](#)

LINKEDIN PROFILE

A well-crafted LinkedIn profile showcases your professional identity, expands your visibility to recruiters, and supports your resume with added depth and connections. It should include a clear headline, a concise summary, relevant experience, and an updated skills section. Avoid leaving sections blank, using overly casual language, or connecting without a purpose—*treat it as your digital first impression.*

Key Tips

- **Research:** Understand the company's values, culture, and recent developments.
- **Customise:** Tailor each letter to the role — avoid generic templates.
- **Be Specific:** Match your skills with the job description and include measurable achievements.
- **Keep It Brief:** Focus on what makes you uniquely suited to this role; avoid repeating your resume.

06

INTERVIEW

Preparation



THE BEFORE, DURING & AFTER

01 Pre-Interview

- Research the company – Look into values, culture, and recent news.
- Know the role – Understand key skills in the job description.
- Practice questions – Prepare for motivational, behavioural, and situational questions.

02 On the Day

- Arrive early – Be polite to everyone, including reception.
- Dress professionally – Clean, neat, modest.
- Body language – Sit up straight, maintain eye contact, smile confidently.
- Ask thoughtful questions (e.g. team culture, recent projects, or role expectations).

04 Post-Interview

- Reflect – Note what went well and areas to improve.
- Follow up – Send a thank-you email and express continued interest.
- Send documents – Submit anything requested promptly and professionally.

Common Tips

- Dress Appropriately
- Choose a quiet environment, check for any technical issues in advance
- Talk to mentors, experts and peers for advice
- Research on common interview themes, questions
- Research on common answer methods such as STAR method and more that maybe relevant to different roles and contexts
- Send a thank-you email to reaffirm your interest and appreciation



07

WORK-LIFE

Balance

Time Management for Postgrads

Studying at UNSW can be intense—**effective planning is key.**

Here's how to stay focused and balanced:

Plan Ahead

Use UNSW Planner or Outlook to schedule classes, study blocks, and breaks.

Prioritise Tasks

Try the Eisenhower Matrix or Trello to separate urgent from important.

Study Smarter

Use the Pomodoro Technique: 25 mins focus + 5 mins rest.

Use Your Space

UNSW's postgraduate study rooms and Law Library silent zones = low distraction.

Limit Distractions

Apps like Forest and offline spaces help with deep focus.

Reflect Weekly

Use UNSW Academic Skills & Learning Centre for tips and support.

Right to Disconnect (Australia)

Why It Matters

- Supports work-life balance
- Reduces burnout and stress
- Encourages clear communication norms

Exceptions

Emergencies or agreed arrangements may apply.

Legal Backing

The Fair Work Commission helps resolve any disputes.

A healthier, more respectful approach to work—for both employees and employers.

08 POST STUDY *Work Visa*



Post-Study Work Visa (Subclass 485)

Stay, Work, and Explore PR Pathways in Australia

The Temporary Graduate Visa (Subclass 485) – Post-Study Work Stream – allows recent international graduates to live, study, and work in Australia for 2–3 years (5 years for Hong Kong/BNO passport holders).

Key Eligibility

- Completed a CRICOS-registered Bachelor's, Master's or PhD within the last 6 months
- Under 35 years old
- Onshore in Australia and hold an eligible visa
- Meet English language requirements (or be exempt)
- Have health insurance and submit an AFP check
- Pay AUD \$2,235 application fee

How to Apply

- Get your completion letter + transcript
- Take an English test (unless exempt)
- Apply for AFP check
- Arrange visa-length health insurance
- Submit online via ImmiAccount with all documents

Pathways to PR

Use the 485 Visa to gain local experience and prepare for:

Subclass 189: Skilled Independent

Subclass 190: State Nominated

Subclass 482/188: Employer Sponsored

Subclass 491/494 + 191: Regional Pathway

FAQS

- **Work rights:** No work limits for primary visa holder
- **Include family:** Add partner/children in your application
- **Extensions:** Available for regional or high-demand graduates



ACKNOWLEDGEMENT

The Postgraduate Business Society extends its heartfelt thanks to UNSW Business School, Career Accelerator, Arc and the many dedicated members who made this Career Guide possible.

To the Career and Education Subcommittee — your thoughtful insights, tireless research, and commitment to curating relevant opportunities have made this edition a truly invaluable resource for our readers.

To the Marketing and Externals Subcommittee — your creativity, outreach, and strategic thinking ensured that this guide reached the right hands and left a lasting impression.

Your collaborative spirit and hard work embody the very essence of what we strive for as a community: empowering each other to grow, connect, and succeed. This guide is a testament to your impact.

Thank you.

WHERE CAN YOU FIND US

Website

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Social Media

[pbsocunsw](https://www.instagram.com/pbsocunsw) 

[Postgraduate
Business Society](https://www.facebook.com/Postgraduate-Business-Society) 

[postgraduate-
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